

Cookie Policy

1. What are cookies?

1.1) A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

1.2) Cookies may be either “persistent” cookies or “session” cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

1.3) Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

2. Cookies that we use

2.1) We use cookies for the following purposes:

(a) advertising – we use cookies to help us to display advertisements that will be relevant to you. We use google remarketing These cookies are written by Google for the purpose of showing advertisements to users who have previously visited our site as they browse other websites on the internet. More information on Google Remarketing can be found here: <http://www.google.com/ads/innovations/remarketing.html>

3. Cookies used by our service providers

3.1) Our service providers use cookies and those cookies may be stored on your computer when you visit our website.

3.2) We use Google Analytics to analyse the use of our website. Google Analytics gathers information about website use by means of cookies. The information gathered relating to our website is used to create reports about the use of our website. Google’s privacy policy is available at: <https://www.google.com/policies/privacy>

3.3) We use Third party cookies – Our website also allows third parties to download cookies to your device. For example, cookies from sharethis.com are used to allow you to send a page from our website to your social media account such as Facebook or Twitter. Cookies from Google and YouTube are also used. The YouTube cookie is set on pages that contain YouTube videos. These third party cookies are not under our control so you should check the websites and cookie policies of any third parties. For further information about their use see sharethis.com, www.google.com and www.youtube.com.

4. Managing cookies

4.1) Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:

(a) <https://support.google.com/chrome/answer/95647?hl=en> (Chrome);

(b) <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> (Firefox);

- (c) <http://www.opera.com/help/tutorials/security/cookies/> (Opera);
- (d) <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> (Internet Explorer);
- (e) <https://support.apple.com/en-gb/guide/safari/sfri11471/mac> (Safari); and
- (f) <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy> (Edge).

4.2) Blocking all cookies will have a negative impact upon the usability of many websites.

4.3) If you block cookies, you will not be able to use all the features on our website.

5. Cookie preferences

5.1) You can manage your preferences relating to the use of cookies on our website by visiting the URL of the relevant browser above

6. Our details

6.1) This website is owned and operated by Fabulous Rooms & Balloons Limited.

6.2) We are registered in England and Wales under Company number 13271811 our registered office is at 36 Woodhouse Road, Urmston, Manchester. M41 7DJ.

6.3) Our principal place of business is at 36 Woodhouse Road, Urmston, Manchester. M41 7DJ

6.4) You can contact us:

(a) by post, to 36 Woodhouse Road, Urmston, Manchester. M41 7DJ

(b) using our website contact form;

(c) by telephone, on 07981892595

(d) by email, using helen@fabulousroomsandballoons.co.uk